



**CARLOS JERICHO "ICOT" L. PETILLA**  
**Curriculum Vitae**

**WORK EXPERIENCE (PUBLIC SECTOR)**

**SECRETARY**

Department of Energy  
Energy Center, Rizal Drive  
Fort Bonifacio, Taguig City

**November 4, 2012 – June 30, 2015**

- During his term as Secretary of Energy, he boldly initiated reforms and advocated programs on transparency and consumer empowerment, at times gaining the ire of big industry players because of these initiatives. As part of these initiatives, he created the websites [www.kuryente.org.ph](http://www.kuryente.org.ph) where the public can view and compare the profile of all cooperatives/distribution utilities including the cost of electricity in their respective areas of coverage and [www.wattmatters.org.ph](http://www.wattmatters.org.ph) where the public can view and compare the electric consumption of commonly used appliances.
- He pushed for energy reforms such as the Retail Competition and Open Access (RCOA) and Competitive Selection Process (CSP) both in a bid to lower down power rates.
- He pushed for the implementation of the Feed In Tariff (FIT) Rule, the Must Dispatch Rule and the Reserve Market all in a bid to promote the renewable energy investment.
- He pioneered the Solar PV Program for academic institutions and government buildings within Metro Manila in a bid to promote clean and renewable energy.
- He actively pushed for the promotion of renewable energy like solar, wind, biomass and geothermal power prompting industry insiders to call him the "Father of Renewable Energy"

- He pushed for the Interruptible Load Program (ILP) as a measure to ensure energy supply security during critical peak hours at the height of the impending summer power shortfall.
- He aggressively promoted the Energy Efficiency Campaign “Energy Sense, Save Cents” to manage the demand side of the industry during the summer power shortfall.
- He pushed for the development of Regional Energy Plan in consultation with stakeholders in areas with unique power supply and demand requirements (i.e. Mindanao Energy Plan, Palawan Energy Plan).
- He spearheaded the quickest power restoration activities in disaster-affected areas (i.e. 30 days after the Bohol earthquake and 40 days after super typhoon Yolanda).
- His political expertise and sound judgment became helpful in initiating practical solutions for electric cooperatives with financial woes through dialogues with LGUs, consumers and energy stakeholders

## **GOVERNOR**

Provincial Government of Leyte  
 Capitol Building  
 Tacloban City, Leyte

**July 1, 2004 - November 3, 2012**

- His three (3) terms as Governor of Leyte was practically uncontested and he was considered a Local Economic Development (LED) Champion instituting innovative practices focusing on Competitiveness and strong Public-Private Partnership.
- His priorities as chief executive of Leyte include the promotion of health, education and investor-friendly programs.
- His first 100 days of office saw the drafting of the Implementing Rules and Regulations of the Leyte Province Investment Code of 2004. The code aims to encourage investors to locate in Leyte with the salient feature of getting a 100% real property tax holiday for 5 years.
- The Province of Leyte was then named as one of the Most Business Friendly Provinces for 3 consecutive years, besting other big provinces in the Philippines.
- His innovative initiative to promote public health called “Hospital Enhancement for Leyte’s Progress” (HELP) has gained recognition and earned various awards

such as the “Seal of Good Housekeeping”, the “Gawad Pamana ng Lahi,” the “Hall of Fame Award” and the “Presidential Award for Outstanding Leadership in Providing Quality Health Service”.

**WORK EXPERIENCE (PRIVATE SECTOR)**

**PRESIDENT/ CO-FOUNDER**

International Data Conversions Solutions Inc.  
Mandaluyong City  
**2001 - 2004**

**PRESIDENT/CO-FOUNDER**

Accudata, Inc.  
Tacloban City  
**1992 - 2004**

**CONSULTANT/PRINCIPAL**

Direct Data Company Limited  
United Kingdom  
**1992 - 2004**

**PRESIDENT**

Data Conversion Technology Inc (DCTI)  
Quezon City  
**1992 - 2001**

**PRESIDENT**

DDC - Philippines  
Special Economic Zone  
530 Shaw Boulevard  
Mandaluyong City  
**1990 - 1992**

**CONSULTANT**

Direct Data Resource  
Long Island, New York  
**1989 - 1992**

**SENIOR CONSULTANT**

IMASCO  
Makati City  
**1988 - 1990**

**IT CONSULTANT**

Data Search Inc  
Makati City  
1987 - 1988

**CONSULTANT/PRINCIPAL**  
Information Insights Consultancy Inc.  
Makati City  
1985 - 1988

**COLLEGE INSTRUCTOR**  
Ateneo de Manila University  
Loyola Heights Campus  
Loyola Heights, Quezon City  
1984 - 1988

**PROGRAMMER**  
Philippine Phosphate Fertilizer Corporation/  
Fertilizer and Pesticide Authority  
5<sup>th</sup> Floor Pacific Star Building  
Makati City  
1984 - 1985

## **EDUCATIONAL BACKGROUND**

**COLLEGE**                      **Ateneo de Manila University**  
**Loyola Heights Quezon City**  
Bachelor of Science  
Management Engineering  
1980 - 1984

**HIGH SCHOOL**              **Ateneo de Manila University**  
**Loyola Heights Quezon City**  
1978 - 1980

**Leyte Research & Development High School**  
Tacloban City  
1976 - 1978

**AWARDS / CITATIONS:**

<p>National Award</p>	<ul style="list-style-type: none"> <li>• Galing Likha-Kalusugan Award</li>   <li>• The Seal of Good Housekeeping and the Gawad Pamana ng Lahi Award</li>   <li>• The LGU Most Business Friendly Award 2011 (Hall of Fame Award)</li>   <li>• 2008 and 2010 Most Business Friendly LGU Award Province Category</li>   <li>• The Hospital Enhancement for Leyte’s Progress (HELP) Project Hall of Fame Award</li>   <li>• 2010 Best Tourism Practice Award, Festival Category</li>   <li>• Hall of Fame - Presidential Award for Outstanding Leadership in Providing Quality Health Service to his Constituents from</li> </ul>	<p>Sept. 4, 2012</p> <p>October 11, 2011</p> <p>October 13, 2011</p> <p>October 22, 2008 October 18, 2010</p> <p>November 23, 2011</p> <p>October 5, 2010</p> <p>November 25, 2010</p>	<ul style="list-style-type: none"> <li>• Center for Health Marketing Innovations and the Philippine Institute for Development Studies</li>   <li>• Department of the Interior and Local Government (DILG)</li>   <li>• Philippine Chamber of Commerce and Industry (PCCI)</li>   <li>• Philippine Chamber of Commerce &amp; Industry (PCCI)</li>   <li>• Philippine Hospital Association (PHA)</li>   <li>• Association of Tourism Officers of the Philippines (ATOP) and the Department of Tourism (DOT)</li>   <li>• Philippine Hospital Association (PHA)</li> </ul>
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	2006-2010		
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Various Plaques of Appreciation	<ul style="list-style-type: none"> <li>• Kapawa Plaque of Recognition/Keynote Speaker Leyeco 3 AGMA Tunga, Leyte</li> </ul>	August 30, 2014	<ul style="list-style-type: none"> <li>• LEYECO III</li> </ul>
	<ul style="list-style-type: none"> <li>• Conventional Power Plant Technical Workshop focused on Balancing Energy Demand and Production SMX SM Aura, Taguig</li> </ul>	August 29, 2014	<ul style="list-style-type: none"> <li>• TUV SUD PSB Philippines</li> </ul>
	<ul style="list-style-type: none"> <li>• AGMA - ORMECO Calapan City, Oriental Mindoro</li> </ul>	August 16, 2014	<ul style="list-style-type: none"> <li>• Oriental Mindoro Cooperative</li> </ul>
	<ul style="list-style-type: none"> <li>• CEO/LCE Dialogue on RE Development in Davao Region Marco Polo Hotel, Davao</li> </ul>	July 24, 2014	<ul style="list-style-type: none"> <li>• Regional Development Council XI</li> </ul>
	<ul style="list-style-type: none"> <li>• Fast Energization of Tanauan, Leyte after typhoon Yolanda</li> </ul>	June 24, 2014	<ul style="list-style-type: none"> <li>• LGU Tanauan, Leyte</li> </ul>
	<ul style="list-style-type: none"> <li>• 4<sup>th</sup> Eastern Visayas Regional Business Conference Ciriaco Hotel Calbayog City</li> </ul>	June 13-14, 2014	<ul style="list-style-type: none"> <li>• Philippine Chamber of Commerce &amp; Industry</li> </ul>
	<ul style="list-style-type: none"> <li>• Education Stakeholders &amp; Prime Mover Palo Municipal Hall</li> </ul>	May 30, 2014	<ul style="list-style-type: none"> <li>• Department of Education Region 8</li> </ul>
	<ul style="list-style-type: none"> <li>• Special General Assembly La Breza Quezon City</li> </ul>	May 28, 2014	<ul style="list-style-type: none"> <li>• Philippine Federation of Electric Cooperative</li> </ul>

	<ul style="list-style-type: none"> <li>• 34<sup>th</sup> AGMA-PALECO Ponce de Leon Gym Puerto Princesa, Palawan</li> <li>• 11<sup>th</sup> International Agricultural Engineering Conference and Exhibition VSU, Baybay</li> <li>• Empowering Juan 17<sup>th</sup> Operations Management Forum Rockwell Makati</li> <li>• National Consultative Meeting with Local Leaders of 2<sup>nd</sup> District of Misamis Occidental Misamis Botanical Garden</li> <li>• 31<sup>st</sup> AGMA Anahawan Bukidnon <ul style="list-style-type: none"> <li>• 38<sup>th</sup> Annual National Convention SMX MOA</li> <li>• 2013 PSA Annual Conference Good Governance and Statistics in the Energy Sector The Legend Palawan Puerto Princesa</li> </ul> </li> </ul>	<p>May 17, 2014</p> <p>April 22, 2014</p> <p>March 24, 2014</p> <p>February 6, 2014</p> <p>December 22, 2013</p> <p>November 30, 2013</p> <p>September 13, 2013</p>	<ul style="list-style-type: none"> <li>• Palawan Electric Cooperative</li> <li>• Philippine Society of Agricultural Engineers</li> <li>• Ateneo Professional Schools</li> <li>• House of Rep 2<sup>nd</sup> District of Misamis Oriental</li> <li>First Bukidnon Elect Coop Inc.</li> <li>Institute of Integrated Electrical Engineers of the Philippines</li> <li>Philippine Statistical Association</li> </ul>
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	<ul style="list-style-type: none"> <li>• 2<sup>nd</sup> Mindanao Business Conference SMX Lanang Davao</li> </ul>	August 19, 2013	PCCI/Davao Chamber of Commerce
	<ul style="list-style-type: none"> <li>• Philippine Energy Outlook Open Access and Retail Competition PICC/CCP Complex</li> </ul>	August 6-7, 2013	PHILRECA
	<ul style="list-style-type: none"> <li>• Platts Oil, Coal and Bio-Fuels Forum Philippines</li> </ul>	July 9, 2013	PLATTS McGraw Hill Financial
	<ul style="list-style-type: none"> <li>• 20<sup>th</sup> Mining Engineers Symposium SM Lanang Davao</li> </ul>	June 28, 2013	Mindanao Association of Mining Engineers

**CONFERENCES/SEMINARS/TRAININGS:**

**Integration of Renewable Energy (RE) in the Electricity Market in Germany**

Berlin, Germany

March 30 – April 4, 2014

**Policy Dialogue with METI (Ministry of Economy, Trade and Industry of Japan) and Investment Symposium for the Energy Sector in the Philippines**

Tokyo, Japan

October 15-17, 2013

**Coordination Meeting with the Australian Energy Market Operator**

Sydney, Australia

October 19-22, 2013

**5<sup>th</sup> Asian Ministerial energy Roundtable**

Seoul, Republic of Korea

September 11-14, 2013

**Training on Business Environment and Reform and Public/Private Dialogue**

GiZ and PCCI

Vietnam

November 3 - 7, 2008

**APEX Study Mission**

Victoria, Canada

October 9 - 16, 2005

**10<sup>th</sup> International Education Summit**

Nashville, Tennessee

Oct 2 - 10, 2003

**AFFILIATIONSS/ORGANIZATIONS:**

**Chairperson**

PHILIPPINE ELECTRICITY MARKET CORPORATION (PEMC)

2012 - 2015

**Chairperson**

PHILIPPINE NATIONAL OIL CORPORATION (PNOC)

2012 - 2015

**Chairperson**

NATIONAL ELECTRIFICATION ADMINISTRATION (NEA)

2012 - 2015

**Vice - Chairman**

NATIONAL POWER CORPORATION

2012 - 2015

**Vice - Chairman**

NATIONAL TRANSMISSION CORPORATION (NTC)

2012 - 2015

**Vice - Chairman**

POWER SECTOR ASSETS AND LIABILITIES MANAGEMENT CORPORATION (PSALM)

2012 - 2015

**Chairperson**

REGIONAL DEVELOPMENT COUNCIL - REGION 8

2010 - 2013

**Chairperson**

REGIONAL PEACE AND ORDER COUNCIL

2010 -2013

**PERSONAL INFORMATION:**

**Date of Birth:** April 29, 1963  
**Place of Birth:** Tacloban City  
**Citizenship:** Filipino  
**Religion:** Roman Catholic  
**Married to:** Frances Ann B. Petilla